# SEOUL ICM 2014

ICM 2014 Corporate Travel Fellowship Application

#### 1. Company Information

Name of the Company (Institution)

Name of the president

#### 2. Person in charge

| Name        | Department/Position |
|-------------|---------------------|
| E-mail      | Phone               |
| Fax         | Mobile              |
| Postal code |                     |

Business license number

#### 3. Contract Details

#### 1) Official Sponsorship

| Category | Sponsorship Value<br>(KRW) | BENEFITS  |  |  |
|----------|----------------------------|---|--|--|
| Diamond  | Over 1billion won          | <ul> <li>Complimentary tickets for Conference and<br/>Conference Dinner - 10 people</li> <li>Promotional brochure in registration kits</li> <li>Sponsored special prize with company name</li> <li>Right to use conference name / logo of official<br/>sponsorship</li> <li>Company logo exposure (Website links &amp; online<br/>banner, program book, signage)</li> </ul> |  |  |
| Platinum | Over 500million won        | <ul> <li>Complimentary tickets for Conference and<br/>Conference Dinner - 5 people</li> <li>Right to use conference name / logo of official<br/>sponsorship</li> <li>Company logo exposure (Website links &amp;<br/>online banner, program book, signage)</li> </ul>  |  |  |
| Gold     | Over 100million won        | <ul> <li>Complimentary tickets for Conference and<br/>Conference Dinner - 2 people</li> <li>Right to use conference name / logo of<br/>official sponsorship</li> <li>Company logo exposure (Website links &amp;<br/>online banner, program book, signage)</li> </ul>  |  |  |
| Silver   | Over 50million won         | • Company logo exposure (Website link & online banner, program book, signage)   |  |  |

\* Signage : company logo exposure on Conference products such as banner, leaflet, and others.

\* Use the name/ logo of official sponsorship is only for non-commercial purpose. Using the name/ logo of the official sponsorship is strictly prohibited after the conference.

#### 2) Event Sponsorship

| Category                      |                      | Sponsorship<br>Value<br>(KRW) | Date / Time                                 | BENEFITS  | Number<br>of<br>company |
|-------------------------------|----------------------|-------------------------------|---|---|-------------------------|
| Sponsored Lunch               |                      | 40million<br>won              | Designated<br>date/<br>12:30-14:00          | Company logo<br>exposure<br>on lunch boxes            | Company/<br>Time        |
| Sponsored Coffee break        |                      | 10million<br>won              | Designated<br>date/ morning<br>or afternoon | Company logo<br>exposure<br>on cups                   | Company/<br>Time        |
| Program book<br>advertisement | Front, back<br>cover | 10million<br>won              | Conference<br>period                        | Company<br>advertisement                              | Each one<br>company     |
|                               | Inner<br>cover       | 5million<br>won               |   | in the program<br>book                                | -                       |
| Registration<br>Kit           | Souvenir             | 20million<br>won worth        | Conference<br>period                        | Conference<br>Souvenir                                | -                       |
|                               | Name tag<br>line     | 30million<br>won              |   | Company logo<br>& name insert<br>on name tag line     | А                       |
| Registration Desk :           |                      | 20million<br>won worth        | Conference<br>period                        | Company logo<br>& name insert<br>on registration desk | company                 |

1. Sponsored Lunch : Company offers lunch boxes on a designatedday.

2. Souvenir : Company provides items that may be organized by the Organizing Committee with company logo exposure printed on such items to be inserted in the registration kits.

By signing this form, an applicant consents to terms and conditions stated in this document.

We confirm our participation as a sponsor at the SEOUL ICM 2014 and reaffirm that we have read and agreed to the General terms and conditions.

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Company's Name

Contractor's Name

(Signature)

(Signature)



# Introduction to the SEOUL ICM 2014

To make the Congress a true worldwide gathering, the Organizing Committee invites mathematicians from developing countries.

The Advancement of mathemetics is the basis for the advancement of science and technology. Please support us for the bright future of the mathemetics in Korea.

## How to Apply

#### **Application Form**

Please complete the Sponsorship application form and return the completed form to the SEOUL ICM secretariat via email or mail with the copy of a company's business

### Bank Wire Transfer Information

Account Name: SEOUL ICM 2014 Organizing Committee Account Number: 186-00705-241-01 Bank: Citibank Korea SWIFT Code: CITIKRSX

The Secretariat of SEOUL ICM 2014 The Korea Science and Technology Center 710 New Bldg., 635–4 Yeoksam–dong, Gangnam–gu, Seoul 135–703, Republic of Korea Tel. | 82–2–563–2014 E-mail | icm@icm2014.org



Website | www.icm2014.org